

Your title for the study/project

Your name

University of Michigan

*Your contacting email@me.com*

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# Slide 1: Research Question

RQ State the research question that you would like to have answered after the experiment. (This should be a single sentence with a question mark at the end.)

▶ List of feedback you are expecting

1. List of questions you would like to have addressed;
2. Distribute handouts (remember to print the slides and exp. materials)
3. Circulate a paper or experimental materials prior to the talk? (intermediate memo of the results)
4. Assign a note taker

## Slide 2: motivation

- ▶ Why is the research question important to you?
- ▶ What do you know already about the possible answers to the research question?
- ▶ What is the link of your question to the existing literature?

## If Theory testing — Slide 3: Model / Theory slide

A short but comprehensive review of underlying theory and derivation of predictions if these are theoretically driven.

- ▶ Be efficient here and use these guidelines: Can a reader / audience member...
  - ▶ easily read your model and figure out most of the notation?
    - ▶ Hint: use notation or annotation on the slide to make it quick and easy to read.
  - ▶ spot the main point / take away?
    - ▶ Hint: Only lay out the environmental and actor characteristics assumed that you require for this (short) presentation!
- ▶ State the main point you want the audience to take away from this model / discussion of theory.
  - ▶ Hint: connect the model to your exp. design or hypothesis (then formally state the Hypotheses on the next slide).

## If Theory testing — Slide 4: Design slide(s)

To explain where the data is coming from.

- ▶ Describe the cornerstones of your design.
- ▶ Give a comprehensive and detailed description of the design.
- ▶ Point out special features or non-standard parts of the experiment.

## If Theory motivated — Slide 3: Model/Theory slide (same as testing slide)

A short but comprehensive review of underlying theory and derivation of predictions if these are theoretically driven.

- ▶ Be efficient here and use these guidelines: Can a reader / audience member...
  - ▶ easily read your model and figure out most of the notation?
    - ▶ Hint: use notation or annotation on the slide to make it quick and easy to read.
  - ▶ spot the main point / take away?
    - ▶ Hint: Only lay out the environmental and actor characteristics assumed that you require for this (short) presentation!
- ▶ State the main point you want the audience to take away from this model / discussion of theory.
  - ▶ Hint: connect the model to your exp. design or hypothesis (then formally state the Hypotheses on the next slide).

## If theory motivated — Slide 4: Hypotheses

- ▶ What are the hypotheses?
- ▶ What are the possible outcomes of the experiment?

# Results

- ▶ Select the single (one!) most important result that you want to spend time on either because it is
  - ▶ the KEY result of your paper, or
  - ▶ the result that you are having trouble understanding
- ▶ Don't show all your results . . . show the key result.
- ▶ Prepare back ups with other results if you like (see Appendix).



## Discussion:

Refer to the feedback which you had asked for in the beginning.

# Appendix

Additional material, especially parts of the experimental design which you might need for the discussion.

# Presentation Rules

- ▶ Time is precious
- ▶ Focus on the important aspects and open questions
- ▶ Max 30min presentation and 10min discussion